

EDUCATION WITH A VISION...



A R Nagesh
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Mr A R Nagesh is a reputed publisher and book-seller who has carved a niche for himself in the education sector, supplying educational tools, books, stationary, uniform and sport equipment to **700 ICSE, CBSE, ISC, Ib, IGCSE** institutions in Southern India.

Mr Nagesh, Director, Bethel International School, hails from a family that has been a pioneer in educational books in India, establishing the Subhas group of companies in **1942**.

Being involved in the business for **25** years and having interacted with managements of **700** schools, he has hands-on knowledge of administration. He has successfully handled operational, strategic and financial issues.

In recognition of his service to the education, he was conferred with the prestigious "**Distinguished Bookseller Award 2008**" in Malaysia, by Indian Ambassador of Thailand and "**Global Man Award 2011**" in Bahrain, honored by the Govt of Bahrain. This inspired him to expand his business.

He is also actively involved in the promotion of sports. He is the owner of Belagavi Panthers, a franchise in the Karnataka Premier League (**KPL**), which is a supply chain of aspiring, talented and promising cricketers to the successful Indian Premier League (**IPL**).

He is a dynamic individual who believes that anything can be achieved through hard work laced with pragmatic approach to sales and marketing. He brings to the table strong leadership skills with proven business capability and acumen. He has been successful in delivering profitable growth and revenue to every business venture that he has undertaken.



FROM THE DESK OF A R NAGESH

“Having imbibed invaluable business acumen during my long association with the Subhas Group of Companies, I aspire to explore business opportunities and scale peaks that others have not dared to.

New business ventures brew greater challenges and this is an environment that I thrive in. It drives me to work untiringly towards achieving goals that I set out for myself and the company.

As an entrepreneur I have a vision and I am pretty confident of living my dream of making the company a profitable venture.”





SUBHAS ENTERPRISES

Subhas Enterprises, started in 2007 by A R Nagesh, tops the list of booksellers in the country, catering to over 700 schools in South India. It supplies books, stationery, uniform, sports equipment and other educational related accessories and tools.

A R Nagesh enjoys the goodwill of several reputed institutions which have provided counter-sales facilities to sell education-related products within the confines of their schools. If it commands 60 per cent of the market share in supply of educational tools in ICSE schools in Karnataka, the success could be directly attributed to A R Nagesh's affable and hands-on and approach.

Given his expertise in the school sector, A R Nagesh is in the process of expanding his 340 million in the year 2012 – 13, Subhas Group (Subhas Enterprises, Eazyshopee & Pusthakalaya). He aspires to convert his business into a more profitable venture by tying up with other education consultants.

In the academic year (2009-10), Subhas Enterprises successfully became the sole South India partner of Edu Tools company (Monthly Achievement Test) to conduct on-line test for ICSE & CBSE schools to prepare students for competitive exams. And in the academic year 2012-13 and 2013-14, Subhas Enterprises has become the sole distributor for 11th and 12th Standard (1st & 2nd PUC) Karnataka Government Text Books, used by over 1.5 million students across Karnataka.

OUR NEW VENTURES

Eazyshopee:

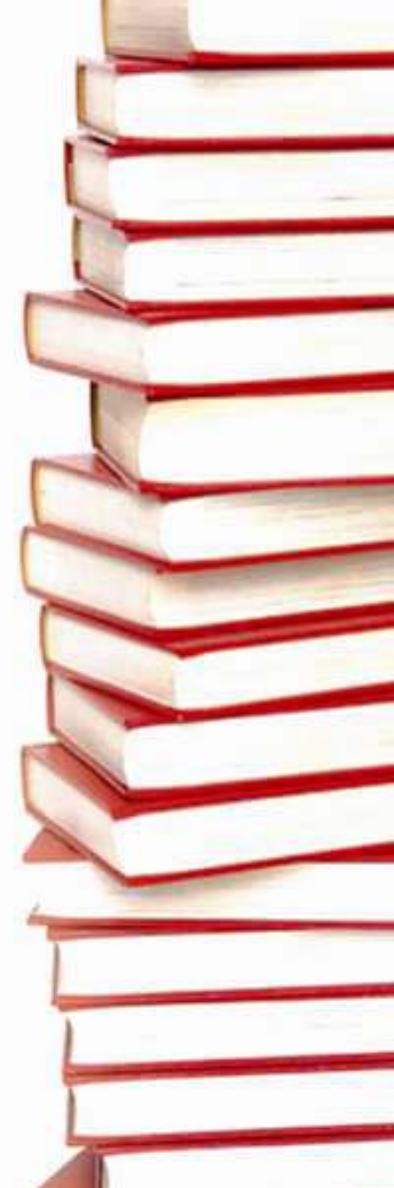
The concept, Eazyshopee, was started in **2012** for the first time in the world to enhance and simplify the process of getting the academic books for school students. The concept is to benefit the parents and as well as the institutions. For the first time in the world the process of ordering online and getting the delivery of academic books, notebooks, stationaries and accessories to the student's doorstep was launched.

The Eazyshopee business expectation for the first year of operation was **50 million** rupees but **65 million** rupees was achieved instead. All the financial transaction was made in the name of Subhas Enterprises.

Pusthakalaya:

This venture was started in **January 2013** with more than 80 titles, which covers the academic books for students of Pre-nursery to 8th Standard. Through this business venture, we have achieved **20 Million** rupees within the first two months of the company being floated (January 15th to March 15th).

The business projection of this new venture for the first five years of floating was to achieve **500 million rupees**. But with the current performance continued, we would achieve the target in the next three years instead of five years.



LIST OF INSTITUTIONS ASSOCIATED WITH

Bishop Cotton Boy's School	Sudarshan Vidya Mandir	Sai Ram International School
Bishop Cotton Girl's School	A P S Public School	Holy Angels Public School
Baldwin Boy's High School	R T Nagar Public School	Alpine Public School
Baldwin Girl's High School	Royale Concorde Int School	Max Muller Group Of Institutions
Sindhi High School	Deccan International School	PSBB LL Academy
St. Joseph's Boy's High School	BBUL Jain Vidyalaya	Venkat Int. Public School
Cathedral High School	Bethel International School	Roan International School
St. John's High School	Clarence Public School	Camlin School
Bethany High School	Ebenezer Int. School	St. Francis High School
Baldwin Co-Ed High School	Sadhguru Sainatha Int School	Insight Academy
Matha Amritha Vidyalayam Group	JSS Public School	Inventure Academy
Vidyanikethan Public School	Father Bishop School	Cauvery Public School
Nagarjuna Vidyanikethan School	Gopalan International School	The Regency Pubic School
Jain Group Of Institutions	Delhi Public School	Prudence International School
Sri Kumaran Children's Home	Hal Public School	Virat Institutions
St. Ann's High School	Oasis International School	Delhi Public School
Bishop Sargent School	Goodwill Girl's High School	New Cambridge Public School

LIST OF PUBLISHERS ASSOCIATED WITH

Oxford University Press	J B Publishing House Pvt.Ltd.	Navdeep Publications
Macmillan India Ltd.	CBM Publications	Ratna Sagar Pvt.Ltd.
Oriented Blackswan Pvt,Ltd.	Frank Brothers &Co Pub Pvt.Ltd.	Allied Publishers Pvt.Ltd
Viva Books Pvt.Ltd.	Future Kids Publications	A P C Publishers
R.T Publishers	Good Luck Publishers Ltd.	Bharathi Bhavan [P & D]
Amity University Press	Holy Faith International Ltd	Frank Education Aids Pvt.Ltd.
Penguin	Madhuban Educational Books	Goyal Brothers Prakashan
Lady Bird	Pacific Publishers	S. Chand & Company Ltd.
Puffin	Tata McGraw- Hill Education Pvt.Ltd	Scholar Publishing House [P] Ltd.
Dorling Kindersley India Pvt.Ltd	Rachna Sagar Pvt.Ltd	Selina Publishers
Sterling Childrens	Srijan Publishers Pvt.Ltd	Evergreen Publications [Indian] Ltd.
Blooms bury Childrens	Sapphire [India] Publishers Pvt.Ltd	General Printers and Publishers
Black Stone Publishers	Holy Faith Int.Pvt.Ltd	Panthers Publishers



EXCLUSIVE INSTITUTIONAL
STATIONERY SUPPLIER FOR

Faber Castell

Crayola

Pidilite

Staedler

Maped

Camlin

ACHIEVEMENTS



Mr. Neil Thomkins
Managing Director
International Division
Oxford University Press UK

In discussion in his office with
Mr. Neil Thomkins,
Managing Director,
International Division,
Oxford University Press UK





Being the president of Engrades Cricket Club, A R Nagesh is involved in the promotion of sports in Karnataka, sponsoring annual inter-school events.

Inspired by the success of the Indian Premier League[Cricket], he successfully bid for a team in Karnataka Premier League[KPL], providing an avenue for neglected but promising cricketers from Belgaum district an avenue to showcase their talent.

Among many achievable goals, A R Nagesh aspires to conduct an all-India cricket tournament for schools and colleges.



A R Nagesh with Indian batting maestro Sachin Tendulkar at the launch of the Belagavi Panthers team.

ACHIEVEMENTS



DISTINGUISHED
BOOKSELLER
AWARDEE 2008



Mr. A R Nagesh, Managing Director, Subhas Enterprises, was felicitated as a “**Globalman**” From Karnataka for his achievement as a sports promoter and publisher at the 8th World Kannada Cultural Convention, 2011 in Bahrain.

The dignitaries to the left and right of Mr Nagesh are:

Mr.Raj Kumar, President, Kannada Sangha, Bahrain. | Mr.Manjunath Sagar, Editor, Hrudaya Vahini, Mangalore.
Mr.Ganesh Karnik, MLC, Vice Chairman, NRI Cell, Govt of Karnataka. | Mr. Oodda Range Gowda, Famous Poet.
Mr.H K Pai, Vice President, Kannada Sangha, Bahrain. | Mr. Ramesh Ram Chandran, General Secretary, Kannada Sangha, Bahrain. | Mr.Punith Rajkumar, Kannada Cine Actor. | Mr. Mohan Kumar, Indian Ambassador, Bahrain.
Mr.Mukya Manthri Chandru, President, Kannada Abhivrudhi Pradhikara.

Bangalore City Deputy Mayor S Harish distributing books to poor school children at a Charity event organized by Mr. A R Nagesh, Managing Director, Subhas Enterprises.



HIS DREAMS

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“ I have a surging desire to lend a helping hand in empowering children with education and providing a comfortable home away from home for aged people who have been abandoned by their children ”.

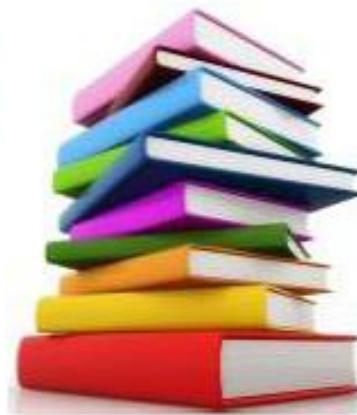


“ I envisage to adopt a couple of government run institutions in the suburbs of Bangalore and provide the children with state-of-the-art facilities to pursue their academic dreams.”

“ My heart goes out to old and physically ill parents who have been deserted by their children and left to fend for themselves. I wish to provide them a facility where they can spend the rest of their lives. This is the least I can do for the neglected lot.”



OUR VISION & FUTURE PLANS



Retail Outlets For Books
To Launch over 50 retail outlets of books all across India

Retail Outlets For Uniforms
To Launch over 50 retail outlets of School uniforms all across India.

Online Web Store
To Launch over 50 retail Website (In process) and the relative business office (for online support, packing and forwarding) in seven major cities of India

Note Book Manufacturing Unit
To cater to companies like ITC, TNPL, Bilt and JK paper mill

Publishing
To have our own publishing to reach across India in the period of next 5 years along with 8 corporate offices in major cities

2/3, 6th Cross
Next To Girias Showroom,
Old Guddahalli, Mysore Road,
Bangalore, Karnataka, India

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